

E-CIGARETTES AS A GROWING THREAT FOR CHILDREN AND ADOLESCENTS

Position statement from the European Academy of Paediatrics

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Abstract

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Abstract

As the tobacco epidemic has waned, it has been followed by the advent of electronic nicotine delivery devices (ENDS) primarily manufactured by the tobacco industry to try to recruit replacements for deceased tobacco addicts. This document sets out the ten recommendations of the European Academy of Paediatrics (EAP) with regard to e-cigarettes and children and young people (CYP). The EAP notes that nicotine is itself a drug of addiction, with toxicity to the foetus, child and adult, and were ENDS only to contain nicotine, their use to create a new generation of addicts would be rigorously opposed. However, e-cigarettes include numerous unregulated chemicals, including known carcinogens, whose acute and long term toxicities are unknown. The EAP asserts that there is incontrovertible evidence that the acute toxicity of e-cigarettes is greater than that of “traditional” tobacco smoking, and a variety of acute pulmonary toxicities, including acute lung injuries, have been recorded due to e-cigarettes usage. The chronic toxicity of e-cigarettes is unknown, but given the greater acute toxicity compared to tobacco, the EAP cannot assume that e-cigarettes are safer in the long term. The high uptake of e-cigarettes by CYP, including under-age children, is partly fuelled by deceitful marketing and internet

44 exposure, which is also unregulated. Although proposed as aids to smoking cessation, there is no
45 evidence that e-cigarettes add anything to standard smoking cessation strategies. In summary, the EAP
46 regards these devices and liquids as very dangerous, and ineluctably opposed to their use, and their
47 direct or indirect marketing.

48 **Introduction**

49 The adverse health effects of tobacco, which extend right across the developmental course from
50 transgenerational to antenatal through childhood to old age are well documented. As legislation
51 increasingly restricts the sale of tobacco, and of course as the current generation of tobacco addicts
52 dies off prematurely (1, 2), the industry it seems has to find ways to recruit new addicts in order to
53 make money. A new initiative has come in the form of a variety of heated products for inhalation, some
54 but not all of which contain nicotine. These are advertised as being a safer and more socially acceptable
55 form of smoking. This statement sets out the reasons why the European Academy of Paediatrics (EAP)
56 believes these new developments are potentially more harmful to children and young people (CYP)
57 even than “traditional” tobacco smoking. This particularly applies to nicotine containing products, but
58 also to nicotine free liquids. The consequence of the evidence that will be marshalled here is that the
59 EAP will make ten recommendations on the approach to these products, which build on those published
60 earlier by EAP and other international Societies.

61 The context of these recommendations is the truly terrifyingly rapid embracing of these products by
62 young people; the hugely increasing use of social media and manipulations thereof by the tobacco
63 industry in particular, who are the major suppliers of these products; their acquisition by under-age
64 children; and the likelihood that their use will lead to a new generation of nicotine addicts. EAP cannot
65 tolerate allowing any of these consequences unchallenged.

66 **What are e-cigarettes?**

67 These come in many shapes and sizes, including disguised as pipes, cigars, and incredibly, even
68 metered dose inhalers. Essentially, they consist of a battery, a reservoir which is pre-filled or refillable
69 which holds the liquid, which usually contains nicotine. There is a heating element or an atomizer, and
70 a mouthpiece through which the user puffs. The device heats a liquid into an aerosol that is inhaled by
71 the user. E-liquids usually contain propylene glycol or glycerin as a solvent for nicotine and a
72 multiplicity of flavoring and other chemicals.

73 The first point to be made is that there are thousands of vaping liquids which can be obtained
74 commercially, each containing multiple chemicals in different combinations. Before an inhaled
75 medicinal product is brought on the market, extensive safety testing is mandated for the best and most
76 obvious of reasons. Secondly, the lungs are vulnerable by the inhalational route; recent examples are
77 the devastating outbreak of interstitial lung disease in Korea caused by humidifier disinfectant (3), and
78 the common occurrence of hypersensitivity pneumonitis in India from fungal allergens in air coolers
79 (4). Finally, the point must be stressed that just because it is safe to eat a substance, does not mean it is
80 safe to inhale it; bakers who develop asthma due to flour inhalation can eat wheat containing products
81 with impunity.

82 It should also be noted that the vast majority of these devices are manufactured by the tobacco industry,
83 whose track record of concealing and obfuscating data about tobacco safety is truly horrendous. It
84 would be unwise to trust any reassurance from such a source. “Fool me once, shame on you; fool me
85 twice, shame on me” as the old Italian proverb states.

86 **Nicotine as a substance of addiction**

87 Nicotine is a pyridine alkaloid found in tobacco and it is contained in cigarettes, other tobacco products
88 and electronic nicotine delivery systems (ENDS). It is unambiguously proven to possess great
89 psychoactive properties leading to addiction (5). Nicotine is well absorbed through the respiratory and
90 gastrointestinal tracts, and the skin. Its highest concentration is found in the brain, kidneys, gastric
91 mucosa and adrenal gland(5, 6). After being inhaled with smoke or in an e-cigarette aerosol nicotine
92 enters the lungs and is rapidly (15-30 seconds) absorbed (7, 8) in the pulmonary venous circulation and
93 thence to the systemic arterial circulation and thus the central nervous system (CNS) (5). Nicotine
94 binds to nicotinic acetylcholine receptors (nAChRs) which are unevenly distributed in the human
95 body. The receptors are especially found in the brain, neuromuscular junctions, autonomic ganglia and
96 adrenal medulla (9). Within the brain, nAChRs receptors are especially located in the hippocampus,
97 hypothalamus, reticular formation and cerebral cortex, and there is predominant signaling through the
98 mesolimbic or “reward pathway” in the CNS. When nicotine binds to the nAChR receptors, there is
99 stimulation of dopamine neurons in the ventral tegmental area (VTA), which activate the “reward
100 pathway” (the nucleus accumbens, amygdala, and the dorsolateral prefrontal cortex and orbitofrontal
101 cortex (5-7)). This leads to the consumer experiencing a momentary burst of energy or relaxation (a
102 decrease of stress and anxiety) depending on their current physical and mental state. This also results
103 in rapid release of glucose in the blood, a slight increase of systemic arterial blood pressure and an
104 increased respiratory rate. The psychotropic effects lead to an eagerness to repeat this exposure as it is
105 pleasurable especially to adolescents. However, repeated exposures lead to nicotine adaptation and
106 gradual development of physical and mental addiction. This reduces the initially positive experiences
107 of taking nicotine and leads to urges to continue using nicotine products (10). Consumption of several
108 cigarettes a day will lead to continuous exposure to nicotine, for 24 hours per day (7, 11, 12). Smoking
109 one cigarette causes a nicotine concentration in the blood of 5-30 ng / ml. The blood level increases
110 during the act of smoking, reaching the highest point at the end of the cigarette. After smoking, the
111 level of nicotine in the blood drops sharply for about 20 minutes, with a half-life of 8 minutes, but it is
112 detectable in the body for another 2 hours. Smoking another cigarette causes the same reaction, nicotine
113 increasing to a peak at the end of smoking and then dropping sharply (5, 7, 11). ENDS supply nicotine
114 by vaping in a similar way to conventional cigarettes, through inhalation. Nicotine concentrations are
115 similar in smokers and vapers (13, 14). Brain nicotine levels are lower in vapers than in cigarettes
116 smokers (15), but the urine and salivary nicotine concentrations are similar in both groups (16, 17).
117 The effects are device specific – some ENDS, for example JUULs, are carefully engineered to ensure
118 a nicotine surge, likely increasing the risk of addiction. Furthermore, frequently the actual nicotine
119 concentrations exceed those on the manufacturer’s label. Studies in animal models have shown that the
120 potential for adverse effects of using ENDS nicotine health products is large, despite widespread belief
121 that they are less harmful than traditional cigarettes. There are also reports indicating a greater addictive
122 potential of ENDS than traditional cigarettes (2, 18), which contradicts the widely promoted by the
123 industry concept that they are an aid to quitting conventional cigarettes.

124 About 80% of adult smokers report that they started smoking before they were 18 years old (19-22).
125 Studies show that it is most common to start smoking between 11 and 13 years of age, leading to
126 addiction before reaching adulthood (23-25). Initially it was considered that in order to get addicted it
127 was necessary to smoke an average of 20 cigarettes a day for a long period of time (26). However,
128 numerous scientific reports indicate that especially adolescents can become nicotine/cigarette
129 dependent in a shorter period of time, much more rapidly than adults, and despite using nicotine
130 products irregularly and in lesser quantities (22, 26, 27): An increased susceptibility to addiction in
131 adolescence is also shown by animal studies (28-30). Addiction may occur within 4 weeks of smoking

132 the first cigarette or even earlier (23-25, 31). Some studies indicate that a teenager can get addicted to
133 nicotine even after a single exposure to a nicotine product (27, 32).

134 Withdrawal symptoms become increasingly significant with greater use of these nicotine-containing
135 products. Firstly, there is an impulse to smoke or vape, which can be easily ignored. With longer and
136 continuous usage, the urge becomes harder and then impossible to ignore. The user cannot concentrate
137 on anything but using a nicotine product in order to function normally (20, 26, 33-36)

138 In summary, even were vaping to result solely in nicotine exposure, it would be extremely harmful to
139 children and young people (CYP), and should therefore be vigorously opposed.

140 **Nicotine as a harmful substance in its own right**

141 The adverse effects of nicotine are well documented (17, 37) and will only briefly be summarised here.
142 EAP accepts that the effects of human smoking, as opposed to controlled experiments of nicotine
143 exposure in animals, may not be due to nicotine but to some other substance contained in tobacco, and
144 thus not relevant to e-cigarettes; however the toxicology studies need to be carefully considered before
145 e-cigarettes are acquitted. The adverse effects of smoking by pregnant women are well known,
146 especially the association with premature birth and small for gestational age babies. Animal
147 experiments have clearly implicated nicotine in causing changes in foetal lung structure and cord blood
148 immunological function and reducing birth weight, as well as sensitising the foetus to later adult-life
149 adverse exposures. Lung structural abnormalities include increased collagen deposition in the
150 developing lung; increased MUC5AC and 5B expression; loss of the alveolar tethering points and
151 hence airway instability; and dysanaptic airway growth, with abnormally long airways leading to
152 airway obstruction and bronchial hyper-responsiveness in the newborn rat, independent of the presence
153 of infection or allergic inflammation. A number of points should be made relevant to human health;
154 early impairment of lung function is associated with increased asthma risk up to and including the
155 fourth decade of life, with reduction in airway calibre and wall thinning in the third decade; in three
156 studies, airway hyper-responsiveness shortly after birth was strongly associated with adverse
157 respiratory outcomes in the first two decades of life; and dysanaptic airway growth is associated with
158 worse asthma outcomes, particularly in the obese. Early airflow obstruction tracks into at least the sixth
159 decade and is a risk factor for chronic obstructive pulmonary disease. Finally, airflow obstruction is
160 associated with premature all cause morbidity and mortality, as well as adverse respiratory
161 outcomes(38). Other structural effects of maternal nicotine exposure in animal studies include failure
162 of secondary septation and premature emphysema. Human studies also suggest that smoking is
163 associated with increased thickness of airway smooth muscle. Immunological consequences of
164 smoking in pregnancy as studied in cord blood include increased mononuclear cell reactivity to
165 allergens; reduced interleukin IL-10 and Toll-like receptor function; and reduced IL13 production, this
166 last may be associated with subsequent early viral induced wheeze (1, 39). Finally, maternal smoking
167 sensitizes the foetus to adverse effects if the young person subsequently smokes; and early
168 disadvantage, especially including passive smoke exposure, is associated with more rapid adult lung
169 function decline, and a greater susceptibility to adult life occupational exposures (40, 41).

170 There are also important transgenerational effects of smoking. Two large studies have demonstrated
171 that if a grandmother smokes, irrespective of whether her daughter, smokes, her grandchildren are more
172 likely to develop asthma. Also, there is a strong correlation between low parental lung function (which
173 is likely related at least in part to smoking) and offspring low spirometry (which is associated with bad
174 outcomes (38)).

175 Chronic nicotine use leads to cardiovascular and neurodegenerative disease, and cancer (22, 42-45), in
176 addition to the adverse effects on the foetus. The mechanism of nicotine damage to blood vessels is
177 endothelial injury and initiation of thrombotic, inflammatory and oxidative stress processes(35). The
178 association of the use of tobacco products by young people with an abnormal lipid profile in adulthood
179 (initiated in adolescence) as well as the occurrence of coronary atherosclerosis is well known. Tobacco
180 use in adolescence has also been shown to be associated with occurrence of abdominal aortic aneurysm
181 in early adulthood (17, 46). Nicotine exposure or intake can also lead to impaired brain development
182 in children and adolescents, causing learning difficulties, as well as increased risk of anxiety disorders
183 (25, 48-50).

184 Smoking cigarettes by CYP and the use of other nicotine products may also increase the risk of other
185 addictions, including marijuana and other drugs. Many studies indicate that using products with
186 nicotine may be 'paving the way' for other psychoactive substances such as alcohol or drugs in the
187 future (25, 51-54). Studies of Polish and Ukrainian youth have shown a high correlation between the
188 use of cigarettes and other substances of abuse ($r = 0.6$) (55). The relationship is bi-directional, with
189 nicotine addiction encouraging substance abuse and cannabis leading to nicotine addiction (56).
190 However we should not be side-tracked into sterile arguments about whether e-cigarettes are a gateway
191 to smoking or anything else; they are sufficiently harmful in their own right that every effort must be
192 made to keep them out of the hands of children and young people.

193 **Other exposures from e-cigarettes and their consequences**

194 The data leads inexorably to two conclusions. The first is that e-liquids are unregulated, and contain
195 many different chemicals for which toxicity is unknown. These include known carcinogens, and
196 bacterial and fungal products. The known end-organ effects on the lung include the generation of
197 oxidative stress and impairment of innate immune and anti-viral defences, reviewed in detail
198 elsewhere(50). It would be naïve to think that there are not more adverse effects to be discovered, given
199 the multiplicity of chemicals and chemical combinations that are being inhaled. Finally, it should be
200 noted that the adverse effects of passive tobacco exposure are well known, and there is evidence that
201 passive exposure to e-cigarettes results in the bystander absorbing toxic compounds; the health effects
202 of passive vaping have not been explored in detail, but it is difficult to believe they will be anything
203 other than adverse.

204 **Adverse consequences of e-cigarette use**

205 **Acute toxicity of e-cigarettes** E-cigarette and vaping induced lung injury (EVALI) has become an
206 epidemic. Elsewhere it has been argued that the EVALD (E-cigarette and vaping induced lung *disease*)
207 is a better term, because although acute lung injury is certainly one result of e-cigarette use, there are
208 many others, including lipoid pneumonia, organizing pneumonia, eosinophilic pneumonia acute
209 pulmonary haemorrhage and nodular lung disease, some of which are fatal (1, 16, 17, 22). The
210 definition of EVALI/EVALD is still debated. Current definitions exclude cases with a pre-existing
211 lung disease or isolate of a known respiratory pathogen, but this may not be logical, because it is at
212 least feasible that the effects of these insults might be worsened by e-cigarettes. Definitions also
213 mandate a history of vaping, but there is at least a possibility that passive exposure may cause acute
214 and also chronic toxicity.

215 It is clearly important not to overcall a diagnosis of EVALI/EVALD, and there is not always good
216 agreement between pathologists and clinicians. This is in part because diffuse alveolar damage is a
217 non-specific response to lung injury, and also because, as a result of admission to Intensive Care, there

218 may be superadded iatrogenic changes such as ventilator associated pneumonia and barotrauma.
219 Notwithstanding, it is clear that many hundreds of unequivocal cases of EVALI/EVALD have been
220 reported, many of which have been fatal or caused long term lung damage.

221 Finally, an important practice point is that paediatricians should always consider the possibility of e-
222 cigarette usage as the cause of an unusual respiratory disease.

223 **Chronic toxicity of e-cigarettes** There is no question but that the acute toxicity of e-cigarettes far
224 exceeds that of tobacco; that fact of itself means that bland assertions that e-cigarettes are “95% safer
225 than tobacco” are ridiculous. It took decades before it was appreciated that cigarette smoking caused
226 lung cancer, and many years before the incontrovertible evidence was widely accepted. Even today,
227 we are making new discoveries about the long-term hazards of smoking. We simply cannot be
228 complacent about the long term consequences of the inhalation of e-cigarettes and heated tobacco
229 products, and, given the greater acute effects of vaping, we must assume until proven otherwise, that
230 the long term effects are worse as well. It is not the role of the Academy to prove these devices are
231 unsafe; it is up to the industry to prove they are safe, *if they can*.

232 **Smoking cessation**

233 Since it is well known that many under age children are already using and have become addicted to
234 cigarettes, so effective smoking cessation strategies are an important concern of the Academy. In
235 summary, there is no evidence of superiority of e-cigarettes over standard techniques such as nicotine
236 replacement therapy and pharmacological methods such as buprion and varinecycline. Many of the
237 apparently impressive data on the use of e-cigarettes as an aid to smoking cessation on closer inspection
238 show that those who have “quit” smoking have continued to use e-cigarettes, thus merely exchanging
239 one dangerous addiction for another. If the Industry was really serious in wanting to help smokers quit,
240 they would have produced a graded series of liquids with reducing concentrations of nicotine, so the
241 addict could gradually be weaned off this chemical, but rather their strategy is to increase exposure by
242 generating nicotine surges.

243 A recent Cochrane review (57) stated that there was moderate certainty that quitting was more likely
244 to be successful using nicotine containing e-cigarettes as compared to standard nicotine replacement
245 therapy or e-cigarettes which did not contain nicotine. They recorded no evidence harm of e-cigarettes
246 in a two year follow up period (“there is none so blind as those who will not see”) and included no
247 comparisons with pharmacological therapy as an aid to smoking cessation. The review was heavily
248 criticised because of links between the industry and an author and one of the reviewers, and also there
249 is no support for the conclusions in population studies (17). Furthermore, the point was made that many
250 continue to use on e-cigarette after ‘quitting’ and harm data was not properly considered There is no
251 reason to change practice on the basis of this review.

252 The Academy recognises that there may be a very small number of smokers who are unable to quit by
253 any other means, for whom e-cigarettes may offer the only hope of breaking their addiction, but for the
254 vast majority of smokers, quitting is best achieved without using e-cigarettes.

255 **How are e-cigarettes marketed?**

256 There is a strong sense of déjà vu when looking at advertisements for e-cigarettes. The themes are so
257 similar, including those focused on freedom, rebellion, and glamour. This of itself gives the lie to the
258 idea that these are marketed for smoking cessation; who has seen a nicotine patch advertised attached
259 to a shapely naked arm? Electronic cigarette products have also been marketed with a number of

260 unsubstantiated health and cessation messages, both on radio and television. The use of social media
261 (e.g., YouTube, Instagram and Facebook) is particularly concerning, not just for advertising but also
262 as a source of these products, which can readily be purchased through websites. One study analysed
263 245894 posts over a four year period (58). Pro-vaping hashtags were used thousands of times more
264 frequently than FDA warnings; indeed, after such warnings were issued, there were more not fewer
265 “likes” about vapes. Frequent themes were pods (which give a nicotine surge, above), flavours, devices
266 and user experience; the real cost of vaping hardly rated a mention. Worryingly, under-age followers
267 were recorded. It is not possible to know how many of these posts were planted by the Industry, given
268 the Byzantine obscurity and anonymity tolerated in social media. The use of these resources to promote
269 and supply to CYP is of enormous concern to the Academy.

270 **Recommendations**

271 The data summarised above inexorably leads the European Academy of Paediatrics to make the
272 following recommendations, which closely align with and amplify those of other international groups
273 (2, 57, 59, 60), such as the American Academy of Pediatrics, the European Respiratory Society, the
274 American Thoracic Society, and the International Federation of Respiratory Societies.

- 275 1. The European Academy of Paediatrics considers that e-cigarettes should be considered to be
276 dangerous until proven otherwise. These products comprise literally thousands of liquids
277 containing tens of thousands of chemicals, for almost all of which neither the short or long term
278 toxicity is known. As with medicinal products for inhalation, the onus is on the manufacturers
279 to prove the safety of these products, not on physicians to prove that they are unsafe.
- 280 2. The European Academy of Paediatrics considers that e-cigarettes are a gateway to nicotine
281 addiction. The Academy will not enter into a debate about whether or not they are a gateway
282 to smoking because this is irrelevant; nicotine addiction and its multisystem health
283 consequences in young people must be prevented, irrespective of whether these products lead
284 on to smoking tobacco.
- 285 3. The European Academy of Paediatrics believes that the addition of flavourings to e-liquids is
286 a deliberate attempt by the industry to enhance the use of these products, and cannot in any way
287 be said to aid their utility as aids to smoking cessation. The Academy calls for an immediate
288 ban on the addition of flavourings to e-liquids.
- 289 4. E-cigarettes, whether or not they contain nicotine, contain chemicals whose acute and chronic
290 toxicity is either unknown, or known to be harmful, including being carcinogenic, pro-
291 inflammatory and immunosuppressive. The European Academy of Paediatrics insists that
292 children and young people must be protected from the effects of these chemicals, and that
293 includes protection from passive exposure to these products.
- 294 5. Devices used for inhaling these products can also be used for inhaling other substances of
295 addiction, including cannabinoids, which add to the toxicity of these products. The European
296 Academy of Paediatrics considers that children and young people should not be given access
297 to such devices.
- 298 6. There is overwhelming evidence that the acute toxicity of e-cigarettes is far in excess of that of
299 conventional tobacco products. The European Academy of Paediatrics insists that children and
300 young people must be protected from the multiple acute lung diseases caused by e-cigarettes.
- 301 7. The potential medium and long term toxicity of e-cigarettes is as yet unknown because of
302 insufficient time to study them; but given that acute toxicity is greater than tobacco, the
303 recommendation of the European Academy of Paediatrics is that until proven otherwise the
304 long term toxicity of these liquids must be considered a greater threat even than that of tobacco.

- 305 8. The European Academy of Paediatrics notes the overwhelming scientific evidence that e-
306 liquids not merely have overlapping toxicity in numerous experimental studies with that of
307 tobacco, but also exerts additional harmful effects. The Academy recommends that e-liquids
308 should not be considered a watered down version of tobacco, but to be toxic in novel ways in
309 their own right.
- 310 9. Children and young people should be protected by legislation from exposure to e-cigarettes.
311 The European Academy of Paediatrics recognises the huge benefits of such legislation in
312 curbing tobacco smoking and ameliorating its adverse effects, both on smokers and those who
313 passively inhale, including the foetus. The Academy recommends that e-cigarettes are treated
314 in exactly the same way in terms of legislation as conventional tobacco products, by banning
315 their use in public places and enclosed spaces such as cars, banning all advertising, insisting on
316 plain packaging with health warnings, and the introduction of stringent penalties for the sale of
317 these products to under-age children and young people.
- 318 10. The European Academy of Paediatrics notes with profound alarm that social media is being
319 used to entice young people including under-age children to start and continue e-cigarette use,
320 and to obtain access to these products. The Academy recommends that social media companies
321 be compelled to take responsibility for this, and take steps to prevent this happening in the
322 future.

323 324 **Conflict of interest**

325 The authors declare that they have no potential conflicts of interest.

326 327 **Author Contributions**

328 All authors read and approved the final manuscript.

329 Study design – AB, AL, AM, AH, ZG, SdT, PM, AU, AV

330 Data collection – AB, AL, AH, ZG, SdT, AV

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In review