

# Global Week for Action on NCDs Social Media Campaign Messages and Materials

3-9 September 2018

# #enoughNCDs

## EAP is a proud supporter of the Global Week for Action on NCDs

"World NCD week gives us an focus opportunity to conditions responsible for a huge health burden across the world.

For children, concerns about tobacco exposure or alcohol ingestion, the harmful effects of pollution, and the epidemic of obesity related to sugar consumption and inactivity are issues that should concern us all".



Dr. Robert Ross Russell

Chair of the European Board of **Paediatrics** European Academy of Paediatrics



www.eapaediatrics.eu







## #enoughNCDs

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"Frequently occurring NCDs like obesity, diabetes mellitus and asthma bronchiale bear an increased risk either of developing severe forms of vaccine preventable infectious diseases, or of worsening their clinical situation in case of such infections, if not vaccinated.

Regular vaccination according to recommended immunisation schedules is of particular importance for many patients with NCDs.





Hans-Jürgen Dornbusch, MD

Chair of the Vaccination Working Group European Academy of Paediatrics (EAP)

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"Noncommunicable diseases are associated with common risk factors, tobacco and alcohol use, unhealthy diet and physical inactivity.

Little in number and size, disabled children must not be overlooked. Their biggest risk is being undiagnosed, lacking treatment and social



Dr. Liesbeth Siderius, MD Coordinator of the Working Group on Rare Diseases European Academy of Paediatrics (EAP)

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# #enoughNCDs

EAP is a proud supporter of the Global Week for Action on NCDs

"Tobacco exposure is major cause of preventable disease and death in babies, children and youth.

**#YoungEAP encourages** politicians to take measures towards a Smoke-Free Generation of children to prevent NCDs in children now and future adults."





Lenneke Schrier, MD, PhD Young EAP Chair Academy of Paediatrics (EAP) European

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"NCDs accounted for 70% of global mortality in 2015.

The effects start with maternal health before birth and childhood, childhood obesity, pollution and exposure to second hand smoke, all having lasting impact into adulthood.

These key areas must be addressed to protect the health of children and promote a healthier society."



100 Sian Copley

Young EAP member and Young EAP representative for advocacy European Academy of Paediatrics (EAP)

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"Families of children who are diagnosed with Type 1 Diabetes Mellitus need substantial psychological support, especially in the initial period.

Well-supported guardians may, in turn, offer better quidance to the child, thus improving glycaemic control and overall prognosis."





Veronic Said Pullicino

4th year Paediatric trainee, Young EAP Maltese representative European Academy of Paediatrics (EAP)





### #beatNCDs

# #enoughNCDs

# EAP is a proud supporter of the Global Week for Action on NCDs

"Tobacco smoke is definitely a major cause of preventable morbidity and mortality at all ages. In particular, it causes perinatal deaths, preterm births, and respiratory diseases in children.

Everyone's goal should be to ensure every child grows up in a smoke-free world."



Raffaella Nenna, MD, PhD

European Academy of Paediatrics
Paedatric Section of U.E.M.5
Union Européeme des Médecins Spécialistes

European Respiratory Society (ERS) representative within the European Academy of Paediatrics (EAP)

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